The experience of the participatory budget: between social innovation and a new collaborative pact.

Lorenzo Lipparini
Councilor for Participation and Open Data – Municipality of Milan
Partecipation as a “cross the board” method. Citizen’s initiative as structured deliberative tool: referendum and citizen’s resolutions.

PARTECIPATION, BEYOND LISTENING. FOR A DIRECT AND AGILE DEMOCRACY.
We look at our City of Milan as a platform. Through different application of partecipation and of the culture on open data we engaged citizens, associations, students and other informal aggregations as social street in different kind of initiatives.

Hackathon 2016
Open4Citizens

Partecipatory Budget 17/18

Hackathon 2018
Open4Citizens
HACKATHON 2016

In cooperation with University POLIMI in Milan and in the framework of the initiative “Open 4 Citizen” we launched a first hackathon with a call focus on open data and how they can be used in order to develop new apps and services as a solution to road construction sites around the city.

In the initiative the team managing the geoportal and the Region Of Lombardia has been involved actively and in the giury.
HACKATHON 2018

The second edition of the hackathon we promoted was related to immigrants and to simplify the procedure for family reunification starting always from the open data available and from the other relevant data that we certified and made available on the open data portal.

An hackathon to put together the driving force of open data and social services and offering at the same time an opportunity to simplify the procedures offered to citizens and city users.
INFORMATION & RELATIONSHIP
Synergies for common projects among Comune, Municipi and Citizens.

PARTECIPATION’S AGREEMENT
Simple and shared rules as a guarantee for a transparent and efficient process.

DIGITAL AS MINDSET FACTOR FOR:
- Accessibility
- Traceability
- Sustainability
- Accountability
CITY BONUS – 10% + 10%

**BONUS COMUNALE: MILANO ACCESSIBILE**
I progetti coerenti con i principi dell'accessibilità urbana ricevono il marchio “Milano Accessibile”.
Il marchio dà diritto ad un bonus del 10% sui voti ottenuti dal progetto.
Il marchio “Milano Accessibile” viene attribuito dal Delegato del Sindaco alla Accessibilità.

**BONUS MUNICIPIO**
I progetti coerenti con gli obiettivi dei singoli Municipi ricevono il marchio “Bonus Municipio”.
Il marchio dà diritto ad un bonus del 10% sui voti ottenuti dal progetto.
Il marchio municipale viene attribuito dai Presidenti dei Municipi.
AN OPEN AND WIDESPREAD PARTECIPATORY BUDGET

Associations, informal groups, universities, other civic initiatives as engaging actors and dialogue’s enabler.
OVERVIEW

WHEN
MAY 2017 – MARCH 2018

HOW MUCH
4.5 MILIONS EURO

WHAT
PUBLIC WORKS

WHERE
MILAN | 9 MUNICIPAL DISTRICTS

WHO
16 yrs + City Users + Residents
MAIN FEATURES

DIGITAL
+ Open Participation
+ Financial Sustainability

SOCIAL
+ Disadvantaged Areas
+ Accessibility

EUROPEAN
+ «Empatia» Pilot case
The benefits of the cooperation with EMPATIA

1. Method & approach
2. Use of a structured platform
3. Support of researchers & experts
4. Continuous training
5. Networking and sharing of best practice
TOTAL VOTES
17627

VOTANTI ONLINE
978
6%
16649
94%

VOTANTI OFFLINE
870
5%

VOTANTI RESIDENTI
16757
95%

VOTANTI CITY USER
USERS WITH REGISTRATION
27606

- 4738 (17%)
- 22868 (83%)

Legend:
- BASIC
- ADVANCED
NEW USERS: 16517 (AFTER 15/3)

12388 (88%) NUOVI UTENTI
1727 (12%) NUOVI UTENTI

SUPPORTERS: 7535 (They activated their profile in the 1° phase)

4064 (54%) SUPPORTER
3471 (46%) SUPPORTER
ONLINE VOTE
by gender

8307, 50%
8342, 50%

F
M
ONLINE VOTE by age
ONLINE VOTE by qualification

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ONLINE vote: distribution per city area (municipio)

* Alcuni cittadini residenti non hanno associato il valore del Municipio perchè l'integrazione con il login del comune non forniva il municipio di residenza.
LESSONS LEARNED

The participatory budget offered the opportunity to start a new dialogue between the Municipality and citizens, producing an high level of engagement (also with a positive sentiment on the social media).

The participatory budget represented an opportunity to co-create a new living urban lab based on real needs expressed by citizens and which will be nurtured also after this first edition.

This new edition represented also the chance to let the process be more transparent and accountable.
THANK YOU FOR YOUR ATTENTION
HAVE A NICE DAY
KEEP IN TOUCH
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@L.Lipparini  @llipparini